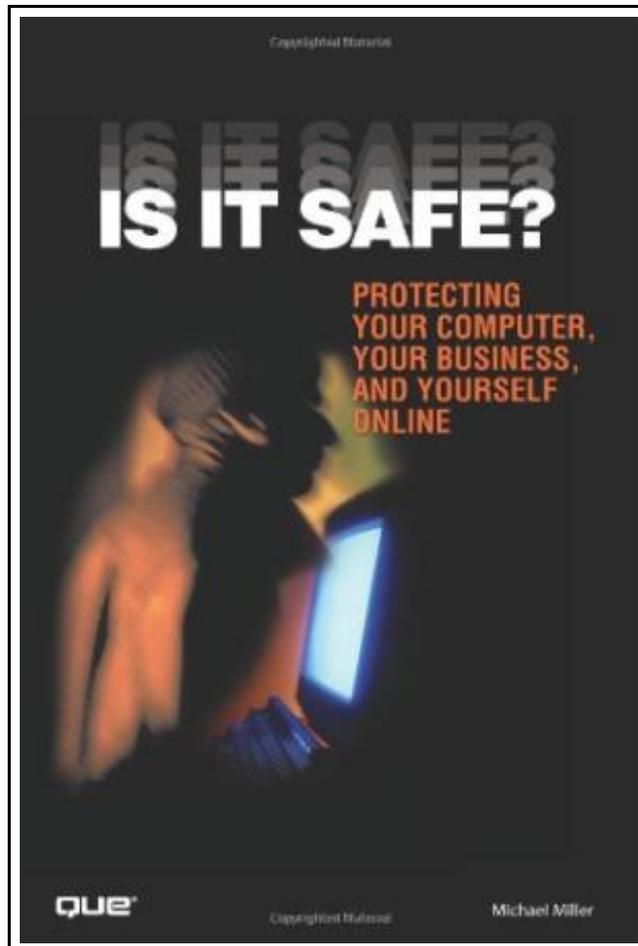


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(Prof. Jean Dare)

IS IT SAFE? PROTECTING YOUR COMPUTER, YOUR BUSINESS, AND YOURSELF ONLINE



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Pearson Education (US), United States, 2008. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Is It Safe? PROTECTING YOUR COMPUTER, YOUR BUSINESS, AND YOURSELF ONLINE IDENTITY THEFT. DATA THEFT. INTERNET FRAUD. ONLINE SURVEILLANCE. EMAIL SCAMS. Hacks, attacks, and viruses. The Internet is a dangerous place. In years past, you could protect your computer from malicious activity by installing an antivirus program and activating a firewall utility. Unfortunately, that s no longer good enough; the Internet has become a much darker place, plagued not only by rogue software but also by dangerous criminals and shadowy government agencies. Is It Safe? addresses the new generation of security threat. It presents information about each type of threat and then discusses ways to minimize and recover from those threats. Is It Safe? differs from other security books by focusing more on the social aspects of online security than purely the technical aspects. Yes, this book still covers topics such as antivirus programs and spam blockers, but it recognizes that today s online security issues are more behavioral in nature-phishing schemes, email scams, and the like. Are you being scammed? Learn how to spot the newest and most insidious computer security threats-fraudulent retailers, eBay scammers, online con artists, and the like. Is your identity safe? Avoid being one of the nine million Americans each year who have their identities stolen. Today s real Internet threats aren t viruses and spam. Today s real threat are thieves who steal your identity, rack up thousands on your credit card, open businesses under your name, commit crimes, and forever damage your reputation! Is Big Brother watching? Get the scoop on online tracking and surveillance. We examine just who might be tracking your online activities and why. Is your employer watching you? How...



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